**TUTUDESK PROJECT**

TUTUDESK AND THE MILLENNIUM DEVELOPMENT GOALS

**A platform that reaches beyond infrastructure, Tutudesk offers cross functionality aligned to common global development outcomes.**  **T**utudesk assists in 5 of the 8 of the *Millennium Development Goals*:

* **Achieve universal primary education:** As an infrastructure provision (i.e. Tutudesk being a mobile classroom desk), addressing universal primary education is self-evident.
* **Promote gender equality and empower women:** Gender equality and empowerment of women is promoted through imprinting key messaging onto the Tutudesk, ensuring knowledge transfer on a foundational level
* **Combat HIV/AIDS malaria and other diseases:** Disease identification, management, treatment and prevention information is imprinted on the Tutudesk for foundational education.
* **Ensure environmental sustainability:** Environmental care is promoted through key messaging and imprinting on the surface of the Tutudesk.
* **Develop a global partnership for development:** The development of global partnerships is facilitated by the donor’s Tutudesk investment supporting MDGs in countries desperately requiring assistance in uplifting their education system and infrastructure.

Moving toward supporting the UNDP *Sustainable Development Goals*, the Tutudesk Campaign focuses on:

* **Quality Education:** Continuing the provision of a dedicated writing surface to children in developing and poor regions.
* **Gender Equality:** Education of girls and women’s rights imprinted on the surface of the Tutudesk
* **Climate Action:** Responsible environmental care education printed on the surface of the Tutudesk
* **Global Health and Well Being:** Disease and health messaging and education printed on the surface of the Tutudesk including disease identification and prevention (Malaria,

**Tutudesk directly addresses Donor requirements in the following ways:**

* Sustainability (long product lifespan, international developing country relevance)
* Portability (for use at home and school)
* Low cost (fractional cost when compared to traditional furniture, incl. distribution, durability, functionality etc.)
* Speed to market / Scalability
* Effectiveness and Relevance, relative to intended usage environment

**The Tutudesk Campaign operates with a set of goal-orientated solutions including:**

* The provision of infrastructure to established, but under-resourced education systems
* The provision of infrastructure to areas experiencing overcrowded or stressed education structures
* The provision of portable infrastructure to children in nomadic or displaced environments
* The immediate provision of infrastructure to children in extraordinary circumstances, set on by conflict and natural disaster, to assist in creating a safer environment

**Imprinting on the Tutudesk supports:**

* Literacy and appropriate age education development
* Health, safety, equality and human rights education
* Environmental care information
* Tutudesk immediately improves the educational experience and learning conditions and outcomes for child beneficiaries. Independent research shows learning and teachings improvements ranging from 62% to 80% in:
* **Handwriting**
* **Learner Experience**
* **Classwork and Homework**
* **Teaching**
* **Classroom Situation**

 We are able to receive payment via 4 methods of payment, namely:

* Paypal
* Credit card
* EFT
* Cheque

Please note we are grateful to receive any amount of sponsorship from Donors in support of our work. Should you wish to provide a Tutudesk(s) to a child beneficiary, then please note that the full cost for the provision of a single Tutudesk is US$20.00, or in multiples of this amount should you wish to provide additional Tutudesks to beneficiary children.

The US$20.00 sponsorship for each Tutudesk provides for the comprehensive, end-to-end programme, including manufacturing, warehousing, distribution and implementation of the Tutudesk with beneficiary children and includes all cross-border Duties and Taxes (Customs and Excise) as applicable, as well as monitoring and reporting functions for a period of up to 9 months post the implementation of the Tutudesk with beneficiary children. Additionally, an amount of US$2.40 is retained from each full Tutudesk donation for the support and further development of our operational and ongoing fundraising efforts and programmes.

Every $20 provides a child with a desk. Please decide how many desks you would like to donate and multiply that by $20 and donate that amount.

1 desk = $20
2 desks = $40
3 desks = $60
5 desks = $100
10 desks = $200
50 desks = $1000


