

**District 6900 2020-2021 Governor’s Citation (Ver. 3.1)**  
**District Governor Kirk Driskell**

**PURPOSE:** The District Governor’s Citation recognizes outstanding achievements and passion of Rotary District 6900 clubs and their members. Rotary International President Holger and DG Kirk wish to challenge each club to **“OPEN New OPPORTUNITIES” with their Members, their Community and the World Through Fellowship and Service** in Rotary Year 2020-21.

**MANDATORY Governor’s Citation Requirements:** Listed below are mandatory items your club must achieve to qualify for the **Governor’s Citation**. **All 10 Mandatory items listed below must be completed. Each item is valued at 100 points.**

- \_\_\_\_\_ 1. **Enter Club Foundation, Membership & Service Goals in RCC prior to 10/1/2020.**  
(Items 1, 2, 3, 9, 10,11, 12, 13, 14 & Basic Club Admin)
- \_\_\_\_\_ 2. **Rotary Clubs will verify strategic planning goals are in place for next 5 years** (Items 20 & Basic Club Admin)
- \_\_\_\_\_ 3. **Update Club Officer/Director Positions in MyRotary.Org no later 10/01/2020.** (Items 2, 5, 21 & Basic Club Admin)
- \_\_\_\_\_ 4. **N/A Deleted**
- \_\_\_\_\_ 5. **Successfully submit an electronic District Grant or other grant prior to grant submission deadline and conduct successful service project.** (Items 2 5, 14, 24 & Basic Club Admin)
- \_\_\_\_\_ 6. **Rotary International and D6900 dues paid. (Sept. 15 & January 31).** (Basic Club Admin)
- \_\_\_\_\_ 7. **Sponsor/conduct a Polio Plus or Rotary community outreach event.** (Items 10, 14, 22 & 24)
- \_\_\_\_\_ 8. **Enter & Maintain all 2020-21 Rotary Club Central Goals in Rotary Club Central prior to March 1, 2021.** (Items 1, 2, 3, B1, B3, B15, B16 & Basic Club Admin)
- \_\_\_\_\_ 9. **Participate with Youth Services (RYLA, LoL, Be the Voice, Rotary Community Club, Interact, Rotaract, Youth Exchange & GRSP)** (Items 14, 15, 16, 17, 18, 19 & Basic Club Admin)
- \_\_\_\_\_ 10. **Achieve a net gain in your Rotary Club Central Foundation Annual Giving Commitment Goal.** (Items 1, B9-B13 & Basic Club Admin)

**OTHER CLUB/DISTRICT/RI PROJECTS:** **A Minimum of 5 additional items listed below must be completed to qualify for the 2020-21 Governor’s Citation.** Any additional items above the required 10 listed below which are completed will be scored for Best All-Around Club and Runner Up Best All-Around Club per club size category. Each item is assigned a value.

**Club Leadership Opportunities:**

- \_\_\_\_\_ 1. **(150) Established and/or implement a 3-year Club President Succession Plan.**
- \_\_\_\_\_ 2. **(300) 2020-2021 and 2021-22 Club Presidents complete the Club planning function for their club on Rotary6900.org for club strategic planning & report finding to club via a club assembly** (Items 5, 20 & DG/DGE Priority).
- \_\_\_\_\_ 3. **(200) Enroll 3 future leaders into RLI Training and promote ongoing Rotary Education.**
- \_\_\_\_\_ 4. **(300) Club’s bylaws are current to reflect its current structure, procedures and practices**
- \_\_\_\_\_ 5. **N/A Deleted**
- \_\_\_\_\_ 6. **(250) 2021-22 Club Presidents complete the DGE’s assigned self-directed training prior to PETS 2021** (Items 5, 8 & DG/DGE Priority).

**Membership Opportunities:**

- \_\_\_\_\_ 1. **(100) Induct new member for net gain (100 points/new member).**
- \_\_\_\_\_ 2. **(300) Conduct Club Member orientation for each new member (300 points total for Club orientation program) .**
- \_\_\_\_\_ 3. **N/A Deleted**
- \_\_\_\_\_ 4. **\*(100) Club members are enrolled in Rotarian Action Groups and/or Rotary Fellowships.**  
(Items 4, 7 & Basic Club Admin)

**OTHER CLUB/DISTRICT/RI PROJECTS continued:**

**Foundation Opportunities:**

- \_\_\_ 1. (1000) Achieve 100% Paul Harris (Only for current non-100% PHF Clubs).
- \_\_\_ 2. (500) Contribute a minimum of \$100 per capita to the RI Annual Fund.
- \_\_\_ 3. (200) Achieve 100% "EVERY ROTARIAN EVERY YEAR" status.
- \_\_\_ 4. (200) Increase CART Contributions over previous year by \$50.00.
- \_\_\_ 5. (100) Partner/sponsor a Global Grant or Ambassadorial or Peace Fellowship Scholarship
- \_\_\_ 6. (200) 2021-2022 Club Presidents bring to PETS 2021 documentation (ex: community assessment) supporting a Community Based need to support their club's District simplified grant. (Item 2, 14 & 20 & DG/DGE Priority)

**Club Service Opportunities:**

- \_\_\_ 1. \*(500) Increase club member involvement in Club's service projects. (Items 7)
- \_\_\_ 2. **N/A Deleted**

**Public Image Opportunities:**

- \_\_\_ 1. \*(300) Sponsor/conduct at least 4 local media Rotary events. (Items 21, 22, 23, 24 & 25)
- \_\_\_ 2. \*(300) Utilize RI branding website for guidelines, templates & materials. (Item 25)
- \_\_\_ 3. \*(400) Utilizes social media to promote club projects/members/events monthly. (Item 24)

**Miscellaneous Rotary Opportunities:**

- \_\_\_ 1. (250) Identify/recommend club members for District Level positions.
- \_\_\_ 2. (250) Publish/post "Club Events" in a local community media outlet (paper/radio/community bulletin board or other).
- \_\_\_ 3. (100) 2021-2022 Club Presidents conduct a club survey using the D6900 template in [Rotary6900.org](http://Rotary6900.org) in January of 2021 for planning purposes their President year.
- \_\_\_ 4. (400) Club has active Member Recognition Awards and club leaders and member's achievements are promoted during club meetings.
- \_\_\_ 5. \*(100) Achieve increase (5%) of Club's membership First Time District Conference Attendees at District Conference. (Items 6 & DG Priority) (100 points/new attendee)

**To: District Governor Kirk Driskell**

**Dated:** \_\_\_\_\_

From the Rotary Club of \_\_\_\_\_, Club #: \_\_\_\_\_

Our membership has fulfilled the requirements as identified above for the 2020-2021 Governor's Citation.

**From: President**

\_\_\_\_\_  
Type Name

\_\_\_\_\_  
Signature

**From: Secretary**

\_\_\_\_\_  
Type Name

\_\_\_\_\_  
Signature

By placing your names in the provided spaces, you are attesting to the validation of your club's membership fulfilling the requirements as identified of the 2020-2021 Governor's Citation.

**The preferred method to document your success is for each club to enter your respective Governor Citation information in the District 6900 Website.**

## D6900 Governor's Citation 2020-21 Continued

The 2020-2021 Governor's Citation is simple as DG Kirk wishes to maintain RI President Holger's award recognition program. Simply follow the criteria requirements and attached for the RI Citation awards as they are the same for D6900. Reflecting RI, the intent of this document is to provide a quick understanding of how to qualify for the District 6900 Governor's Citation in 2020-21.

Here are the important things to know:

- Fulfill the achievement criteria identified for each of your 15 Club goals per RCC. *You may use the attached 25 RCC Goal Categories for club planning purposes until Clubs populates the 2020-2021 RCC Goal Categories with the Goal Center.*
- To qualify for the Governor's Citation, each club must achieve **15 of 25 Club RCC Goal Categories**. Your club selects the goals and your target level of achievement in each.
- Achievements in each category must be entered and updated by the club in Rotary Club Central, except for Membership, Annual Fund and PolioPlus contributions which will be updated from Rotary.org data/reports.
- Set a goal in a minimum of 15 categories. All goal accomplishments will be verified through RCC, RI and District reports. Points assigned by each goal will be utilized to identify **"D6900 Club of the Year and Runner Up Club of the Year."**
- Enter your club's accomplishments in Rotary Club Central by **March 1<sup>st</sup>, 2021**. When you've achieved your goals in at least 15 categories you qualify for the Citation and your points for Governor Citation will be assessed. Governor Citation and Service Project points will be used to determine **"Club of the Year and Runner Up Club of the Year."**
- **Important:** Be aware of any Membership achievement, your Club's membership must be achievable prior to June 30, 2021. Late terminations may not allow your club to qualify for the RI Club Citation or Governor's Citation awards.

### ----- Goal Entry Process -----

1. Start at [Rotary.org](https://www.rotary.org)
2. Log in. If you're unable to log in, you may need to Create an Account in My Rotary - use the **"REGISTER FOR AN ACCOUNT"** button (if you do not already have a Rotary.org/MyRotary.Org or RCC.org account), follow the prompts and watch for a confirming email.
3. Click on Rotary Club Central. Once in RCC, Click Goal Center on the left navigator:
4. Change the year at the top to 2020-21. You may need to click the "All" tab on the right. An editable list of all 25 available Goal Categories will open.
5. Check the Select Goal box for those you intend to pursue. Remember - you can choose as many Categories as you wish, of which you must achieve 15.
6. Note the **"Show goal details and history"** link - that provides data for prior years. This may be helpful in arriving at realistic and achievable goals for 2020-2021.
7. You do not have to enter all goals at once-take your time, **"SAVE" before exiting.**
8. Enter ALL Club achievements at any time prior to March 1, 2021.
9. A listing of RCC

If you have questions, please contact your District Awards Chair or Assistant Governor.

## D6900 Governor's Citation 2020-21 Goal Categories

In most goal categories, the goal is a **quantity** to be achieved, comparing actual accomplishments to goals.

1. **Club membership** - How many total members does your club want by the end of the Rotary year?
2. **Service participation** - How many members will participate in club service activities during the Rotary year?
3. **New member sponsorship** - How many members will sponsor a new club member during the Rotary year?
4. **Rotarian Action Group participation** - How many club members will join at least one Rotarian Action Group (RAG) during the Rotary year?
5. **Leadership development participation** - How many members will participate in leadership RI/District leadership development programs or activities during the Rotary year?
6. **District conference attendance** - How many members will attend your district conference?
7. **Rotary Fellowship participation** - How many club members will be members of a Rotary Fellowship during the Rotary year?
8. **District training participation** - How many of your club's committee chairs or their designated representatives will attend the district training assembly?
9. **Annual Fund contributions** - How much money will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year?
10. **PolioPlus Fund contributions** - How much money will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year?
11. **Major gifts** - How many single outright donations of US \$10,000 or more will be made by individuals associated with your club during the Rotary year?
12. **Bequest Society members** - During the Rotary year, how many individuals will identify to The Rotary Foundation of their plans to leave US\$10,000 or more to The Rotary Foundation through their estate?
13. **Benefactors** - During the Rotary year, how many individuals will inform The Rotary Foundation of their estate plans to include the Endowment Fund as a beneficiary or will make an outright gift of US\$1,000 or more?
14. **Service projects** - How many service projects will your club complete during the Rotary year? To track and report project details, such as contributions and volunteer hours, select Service Activities in the main menu.
15. **Rotaract clubs** - How many new and existing Rotaract clubs will your club sponsor/co-sponsor during the Rotary year?
16. **Interact clubs** - How many new and existing Interact clubs will your club sponsor/co-sponsor during the Rotary year?
17. **Inbound Youth Exchange students** - How many inbound Rotary Youth Exchange students will your club sponsor/co-sponsor during the Rotary year?
18. **Outbound Youth Exchange students** - How many outbound Rotary Youth Exchange students will your club sponsor during the Rotary year?

**D6900 Governor's Citation 2020-21 Goal Categories Continued:**

19. **RYLA participation** - How many individuals will your club sponsor/co-sponsor in Rotary Youth Leadership Awards (RYLA) events during the Rotary year?
20. **Strategic plan** - Does your club have an up-to-date strategic plan? (Yes/No)
21. **Online presence** - Does your club's online presence accurately reflect its current activities? (Yes/No)
22. **Social activities** - How many social activities will your club hold outside of regular meetings during the Rotary year?
23. **Update website and social media** - During the Rotary year, how many times per month will your club's website or social media accounts be updated?
24. **Media stories about club projects** - How many media stories will cover your club's projects during the Rotary year?
25. **Use of official Rotary promotional materials** - Did your club use Rotary International's advertising and public service materials, such as broadcast videos, print ads, and other official materials available in the Brand Center, to promote Rotary in your community during the Rotary year? (Yes/No)

If you have questions, please contact your District Awards Chair or Assistant Governor.